

London Evening Standard

Friday 30 November 2012

FREE

LADDER FOR LONDON PRINCE HAILS STANDARD'S 'INSPIRATIONAL LEADERSHIP' AS HE BECOMES PATRON OF OUR APPRENTICE APPEAL

ANDREW JOINS OUR CAMPAIGN

David Cohen Campaigns Editor

PRINCE Andrew has thrown his weight behind the Evening Standard's "ground-breaking" Ladder for London apprenticeship campaign and agreed to become its patron.

The Duke of York spoke to more than 200 young apprentices in East London during a two-hour visit to our campaign partner City Gateway.

He criticised politicians for sitting on their hands and praised the "inspirational leadership" that City Gateway and the Standard have shown in tackling youth unemployment.

"You are delivering on something that our politicians haven't been able to do," he said. "Some

YOU HAVE DELIVERED SOMETHING THAT THE POLITICIANS COULDN'T
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people try to make it rocket science but it isn't. They talk but they don't do.

"You are giving young people a tradable skill and it means that they can earn a living and lead a fulfilling life.

"I am delighted to be patron. If I can help through raising awareness, raising the profile, if I can show the same leadership you have, then as a team we can really deliver."

Prince Andrew's endorsement came on a day in which our campaign smashed through our initial goal of creating 500 apprenticeships before Christmas. Since we launched 10 weeks ago, almost 200



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Stepping up: Prince Andrew meets City Gateway apprentices for Goldman Sachs during his visit to the Limehouse Youth Centre today